



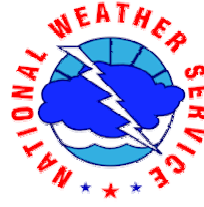
State of Utah

OLENE S. WALKER
Governor

GAYLE McKEACHNIE
Lieutenant Governor



STATE OF UTAH
NATURAL RESOURCES
Division of Parks & Recreation



American
Red Cross



October 8, 2004

NEWS RELEASE

For Immediate Release

Contact: Utah Department of Public Safety
Name: Derek Jensen
Office: (801) 538-3738 / Cell: 801-541-8145

Contact: National Weather Service
Name: Kevin Barjenbruch
Office: 801-524-4378 x223

Don't Get Caught in the Cold—Utahns Urged to Prepare For Winter Weather *Governor Walker Declares Oct. 11-15 Winter Weather Preparedness Week*

SALT LAKE CITY- Governor Olene S. Walker has declared Oct. 11-15, 2004, Winter Weather Preparedness Week in Utah. This week is an excellent time for families, businesses, schools, and media outlets to learn more about winter weather terms and safety rules and review their winter storm preparedness plans.

The National Weather Service, in partnership with the Utah Department of Public Safety, Forest Service Utah Avalanche Center, Utah Department of Transportation, the four Utah chapters of the American Red Cross, Utah State Parks and Recreation and the Utah State Board of Education, will provide winter weather preparedness information throughout the week. Daily news releases will be issued and broadcast on All Hazards National Oceanic Atmospheric Administration (NOAA) Weather Radio. These releases will feature winter weather tips and potential story ideas for the media. Daily topics will include:

Tuesday: Winter Travel Safety - Utah Department of Transportation

Wednesday: Winter Weather Terms...What to Listen For - National Weather Service

Thursday: Avalanche Safety - Utah State Parks and Recreation and Forecast Service - Utah Avalanche Center

Friday: Are you ready for a Winter Storm? - American Red Cross

A copy of the governor's declaration as well as a special Winter Weather Preparedness Week publication will be posted on the following Web Sites:

National Weather Service, Salt Lake City: <http://www.wrh.noaa.gov/slc/wxsafety>

Utah Division of Emergency Services and Homeland Security: <http://www.des.utah.gov>

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